

National **WATER WEEK**

21-27 OCTOBER 2019



**IT'S TIME TO
CHANGE
THE WORLD**



#NationalWaterWeek

www.awa.asn.au/nationalwaterweek

**AUSTRALIAN
WATER**

ASSOCIATION

16 July 2019

Dear Teacher,

We will be supporting the Water Week School Poster Competition in 2019, giving your students and school a chance to win some great prizes.

In 2018 we had 400 entries from 8 schools across our region.

There are 4 categories:

Prep/Foundation	Year 1 & 2	Year 3 & 4	Year 5 & 6
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At the regional level, we will be shortlisting entries and choosing one poster in each category to represent our region at the state-wide judging in Warrnambool on Thursday 19 September 2019. We will be curating poster displays across our region during National Water Week (21 – 27 October) to highlight the importance of water and to enact the 2019 Water Week theme, It's time to change the world. I encourage you to become involved, particularly if water or sustainability has been part of your classroom studies, to help us keep water efficiency at the front of community members' minds.

At the State level, in each category, there are prizes:

	Student	Student's school
First place	\$500	\$300
Second place	\$250	\$150

We have developed this entry package with all the relevant entry information, including:

- Unpacking the 2019 theme
- A list of ideas and online resources
- Tips from the 2018 judges
- The official entry form, including: prizes and full terms and conditions
- Competition checklist

Please contact us with any questions. We would appreciate an email to let us know you are participating, with approximate student numbers, so we can have a contact for any prize presentations. There are a limited number of incursions available in August to introduce students to a topic and provide general advice on poster design.

Kind regards,

Alice Rowbottom | Corporate Education Officer

P 03 5434 1248 | m 0419765879 alice.rowbottom@coliban.com.au



Unpacking the 2019 theme

All entries need to relate to the importance of taking care of water.

The National Water Week (NWW) theme this year is: **It's time to change the world.** We think this is a powerful and positive theme that can be addressed at an individual, local or international level, depending on students' age and interests. Keep reading for more ideas and resources.

Individual

Students make choices every day that impact the water cycle. About 40 per cent of all water used in the home is in the bathroom and much of that is wasted. Having a four minute shower or brushing teeth with a cup of water are examples of individual water wise behaviours.

Local

Coliban Water has been planning how to adapt to meet the needs of customers in our region, given the changing climate and population growth. [Strategy 2030](#) provides 4 strategic directions to guide our vision: Water to live, grow and enjoy.

The strategic directions are:

1. Water Security and Zero Carbon
2. Healthy People and Environment
3. Prosperous Economies
4. Green and Active Communities



International

The NWW theme, it's time to change the world, links to the United Nations [Sustainable Development Goal 6: Clean Water and Sanitation](#), described on the [UN website](#):

"The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. The Goals interconnect and in order to leave no one behind, it is important that we achieve each Goal and target by 2030."

In 2015, 29 per cent of the global population lacked safely managed drinking water and 61 per cent were without safely managed sanitation services, resulting in spread of disease and deaths

The goal is to increase handwashing and access to a safe water supply and toilets by 2030.

Poster ideas	Resources
<p>Water security and zero carbon:</p> <p>How I save water at home/school</p> <p>How to be a Water Hero</p> <p>Using less hot water saves water AND the energy required to heat it</p>	<p>Smart Water Advice</p>
<p>Water is essential to sustain life (Healthy people and environment)</p> <p>Only flush the 3 Ps to avoid expensive blockages and wastewater overflows into the environment.</p> <p>Our tap water is a drink of choice because of its quality and health benefits</p> <p>Acknowledgement of the traditional owners and their connection to Country, including water.</p> <p>The processing of wastewater to provide water for rivers, public places and farms.</p>	<p>Bin it, Don't Flush it</p> <p>ABC New article: flushable wipes</p> <p>Choose Tap</p> <p>Drinking water quality and treatment</p> <p>BTN Tap vs Bottled Water</p> <p>Dja Dja Wurrung</p> <p>Local information for your town</p>
<p>Water underpins liveability (Green and active communities)</p> <p>Water-efficient gardens: appropriate plants, rain tanks, trigger nozzles, water in the cooler parts of the day.</p> <p>Planning shady and green gardens and public spaces, even if we must have water restrictions</p> <p>Recycled water (the purple pipes) to keep public spaces green</p>	<p>Permanent Water Saving Rules</p> <p>Smart Gardens for a Dry Climate</p> <p>Recycled Water</p>
<p>UN Sustainable Development Goal 6: Clean Water and Sanitation</p> <p>People, often women and children, walk long distances to collect water.</p> <p>Toilets and wastewater treatment reduce disease and improve the environment.</p>	<p>World's Largest Lesson</p> <p>Thomas the Tank Engine explains Goal 6</p> <p>WaterAid facts and statistics</p>



Tips from the judges

Images of the 4 state-wide 2018 winners are above.

The following suggestions have been provided by 2018 competition judges:

- Interesting art techniques - 3 of the 4 winners are collages, utilising a range of media (for example: magazines, craft materials, recycled materials)
- Use of imagery and symbolism; a story within the poster
- A depth of topic knowledge, particularly in upper grades
- The full use of available space and minimal, easy-to-read text

Please consider:

Approaching the theme in an art-themed session; wow us with your art!

Use the poster to communicate something you have learned; wow us with innovation and technology!

Use imagery to create an emotional response to your poster; wow us with beauty or hope.

We have included other examples of posters and design in this booklet. Further examples:

[Strategy 2030](#) (page 3)

[Winning posters](#) (scroll down view to previous winners)



2019 Water Week Poster Competition

OFFICIAL ENTRY FORM

Please ensure all parts of the entry form are completed IN FULL.
Incomplete entries cannot be judged. Attach entry form to the
BACK of entry using glue or sticky tape (DO NOT use staples, pins or clips)
For further information contact Alice Rowbottom, Corporate
Education Officer 03 5454 1248 or alice.rowbottom@coliban.com.au

Entries close Tuesday 3 September 2019

Send to Coliban Water, 37-45 Bridge Street Bendigo VIC 3550



Student Name: _____

School (full name & address): _____

Category (Please select)

☐ Prep / Foundation ☐ Year 1&2 ☐ Year 3&4 ☐ Year 5&6

Permission (Parent or Legal Guardian)

☐ **Yes, I have read and accept the conditions of entry**

Name: _____ ☐ **Parent** ☐ **Legal Guardian**

Signature: _____ **Phone:** _____

TERMS AND CONDITIONS OF ENTRY

Information on how to enter this competition forms part of the terms and conditions of entry.

1. Entry to this competition (game of skill) is free.
2. Entry is open to all primary aged children of Victoria, Australia from Prep to Year 6.
3. Employees of VicWater, Australian Water Association, and Department of Environment, Land, Water and Planning and their immediate families are ineligible to enter.
4. Entries will be judged by four age categories which are: Prep/Foundation, Year 1 & 2, Year 3 & 4, and Year 5 & 6 respectively.
5. **Entries close Tuesday 3 September 2019.**
6. To enter the competition, participants must create an A3 poster which illustrates the importance of water conservation. All mediums are welcome, crayon, texta, pencil, paint, paper collage or a combination.
7. Attach the official entry form to the back of your poster (using glue or sticky tape, please DO NOT use staples or paperclips), with your name, school and year level, and ensure your parent or legal guardian complete their contact details to validate your entry. If entering as a homeschool student, please provide the name of your homeschool group. Post or submit the completed entry to your local water authority, as detailed on the entry form. Entries must be received by published close date.
8. Local winners will be eligible for state judging, where the winning students from each section will be awarded \$500 for first prize or \$250 for second place. The student's school in each category will receive \$300 for a winning entry or \$150 for second place in each category. Winning entries will be published on the VicWater website (www.vicwater.org.au)
9. State judging will take place at the IWA Educators Conference in Warrnambool on Thursday 19 September 2019 by representatives of the Victorian Water Educators Network.
10. Once drawn, prizes will be sent to the winning school/s.
11. The prize cannot be transferred.
12. Winners will be notified by 30 September 2019.
13. All entries become the property of VicWater and entries will not be returned. Entrants agree that VicWater may use their names and entries for any promotional, marketing and publicity purposes in any media without any fee being paid to the winner. Artists will be credited whenever the posters are used (both printed and digital) in all promotions including subsequent years. Signing of the entry form constitutes acceptance of these conditions.
14. VicWater will collect personal information about you so that you can participate and so VicWater can administer the competition. VicWater may use any personal information that an entrant has provided for the purpose of running the Competition and also in advertisements, publications, media statements and other promotional material associated with the Competition.
For purposes of public statements and advertisements VicWater and sponsors will only publish the winner's first name, school and age group. VicWater is bound by the National Privacy Principles contained in the Privacy Act 1988 (Cth).

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PRESENTED BY



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Environment,
Land, Water
and Planning



Competition checklist

Please use this checklist when entering.

- ☐ Email alice.rowbottom@coliban.com.au to let us know you will be participating, with approximate student numbers.
- ☐ Provide **parent** or **guardian** signatures on entry forms – we recommend sending the entry form home for a signature as soon as you start the project.

The posters may be displayed in public areas, acknowledging the student's first name, school and competition category.
- ☐ The poster must be A3
- ☐ Please check entry form details are complete and legible.

We are unable to judge posters if the category is blank.

We are unable to provide certificates if names are illegible.
- ☐ Theme: It's time to change the world - the importance of taking care of water
- ☐ Wow us with art, information or emotion
- ☐ If desired, please take photos of your posters – posters will not be returned.
- ☐ Glue or sticky tape entry forms securely to the back of entries
- ☐ Post or hand deliver entries so that they arrive at Coliban Water, by COB Tuesday 3 September 2019 addressed to: Alice Rowbottom, Coliban Water 37 – 45 Bridge Street BENDIGO VIC 3550

